

The Embassy Magazine

TRAVELJINGLES

DIPLOMATIC GOLFERS STRIKE

2  23

EVENT DETAILS

Date:

Friday, 1 December 2023

Time:

**7:30 am onwards
(breakfast included)**

Venue:

Peacock Course, Delhi Golf Club



INSIGHT OF THE EVENT

A fun-filled game which will start with a tee-off and the game can be followed at the 9 hole golf course.



SPONSORSHIP

- 1 Back Cover in the magazine.
(Card Rate – 4 lacs).
- Coverage of the match in a leading newspaper.
(Card Rate – 4 lacs)
- 2 pages exclusive editorial interview of the spokesperson/brand promotion inside the magazine.
(Card rate- Rs. 3.20 Lacs).
- 1 pre-event email blast to our database as a Title Sponsor.
(Card Rate is Rs.30,000).



- Felicitation of the winners by the Sponsor.
- Post-event editorial coverage inside the magazine.
- Logo presence on the backdrop as a Title Sponsor.
- Logo presence on the invitation cards as a Title Sponsor.
- Logo presence on the standees as a Title Sponsor.
- Coverage on our social media-Facebook, Instagram, Twitter.
- Brand mention by the host during the show.
- 6 event passes.

Cost - 6 Lacs + GST



CO-SPONSOR

- IFC Opening Ad. inside the magazine.
(Card rate- Rs. 4 Lacs.)
- 1 page exclusive editorial interview of the spokesperson/brand promotion of the brand in the magazine.
(Card Rate - Rs. 1.60 Lacs).
- Coverage of the match in a leading newspaper.
(Card Rate - Rs. 4 Lacs).
- 1 pre-event email blast to our database of diplomats as a Co-Sponsor.
(Card Rate - Rs. 30,000).
- Post-event editorial coverage inside the magazine.



- Felicitation of the 2nd runner up with the Sponsor.
- Brand mention by the host during the show as a Co-Sponsor.
- Logo presence on the backdrop as a Co-Sponsor.
- Logo presence on the invitation cards as a Co-Sponsor.
- Logo presence on the standees as a Co-Sponsor.
- Coverage on our social media - Facebook, Instagram & Twitter.
- 4 event passes.



Cost - Rs. 4 Lacs + GST

PARTNER

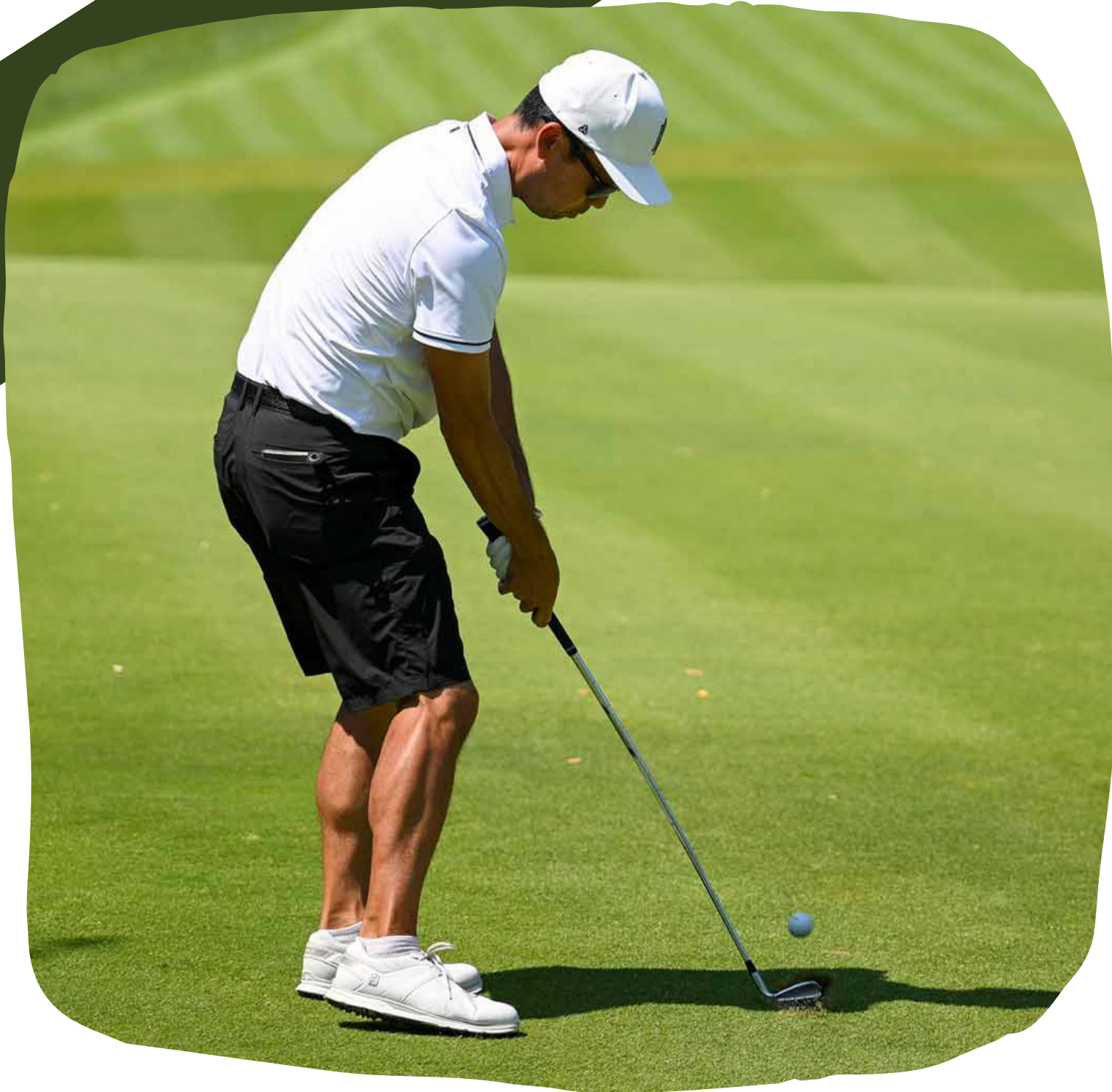
- 2 Full-page Ads inside the magazine.
(Card Rate - Rs. 3.20 lacs)
- Coverage of the match in a leading newspaper.
(Card Rate - Rs. 4 lacs)
- 1 Pre-event email blast to our database of diplomats as a partner.
(Card Rate- Rs. 30,000 each).
- Post-event editorial coverage inside the magazine.



- Brand mention by the host during the show.
- Logo presence on the invitation cards as a Partner.
- Logo presence on the backdrop as a Partner.
- Logo presence on the standees as a Partner.
- Coverage on our social media-Facebook, Instagram, Twitter.
- 2 event passes for the event.

Cost - Rs. 2 Lacs + GST





Thank You !!